

## Big Gift to the Earth 2012



Dear Parents and Friends:

*Be a Part of Something Big!*

Your child is invited to join with students in classrooms across the United States as we raise funds for Earth's Birthday Project's **Big Gift to the Earth**. Each student has received a paper Earth Bank in which to collect coins this school year. Every penny collected can purchase a square yard of threatened rainforest or a gallon of clean, healthy river water for wildlife. By learning about and contributing to the **Big Gift to the Earth**, students discover that even small acts can add up to a big difference in the world.

Since 1989, students, teachers and parents have raised over \$7 million to help purchase and preserve hundreds of thousands of acres of threatened rainforests and rivers. These protected lands are home to some of Earth's most amazing animals: jaguars, orangutans, leatherback sea turtles, African elephants, river otters, beavers and more! Earth's Birthday Project works with partners like The World Land Trust and The Nature Conservancy to make sure that funds raised by students are directed to critical locations worldwide.

Please help your child by looking around the house for spare change, becoming aware of coins dropped in public places and checking to see if friends would like to contribute their spare change. No gift is too small-every penny, nickel, dime, quarter, and dollar counts.

For more information on **Big Gift to the Earth's** preserve sites, fundraising ideas and participating schools, visit us at [EarthsBirthday.org/gifts](http://EarthsBirthday.org/gifts).

Sincerely,

*Cliff Ross, Earth's Birthday Project*